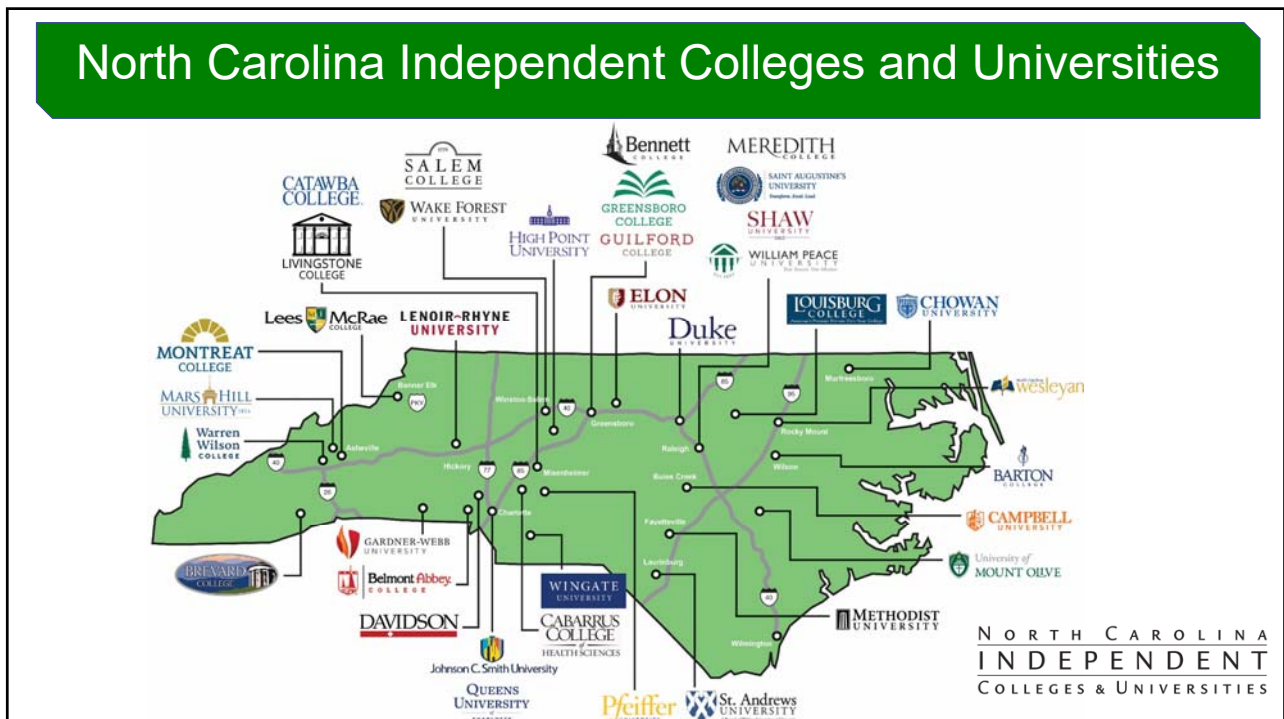




1



2

## NCICU Economic Impact for North Carolina

**88K Students**  
**\$14.2B Impact**  
**66K Employees\***  
**\$1.5B in Research**

*\*North Carolina's private higher education sector is the largest private employer in the State.*

NORTH CAROLINA  
 INDEPENDENT  
 COLLEGES & UNIVERSITIES

3

## NCICU By the Numbers

### WE AWARD

1 in 4 Bachelor's Degrees in NC  
 1 in 3 Graduate Degrees in NC

### 36 Private, Nonprofit Institutions including:

- 5 HBCUs
- 3 Colleges for Women
- 1 Two-Year College

### STUDENTS

65,124 undergraduates  
 52% from NC  
 23,197 graduate students  
 57% from NC

19,073 students received the **NCNBS**

Almost 50% of our NC students receive federal Pell Grants  
 (\$105+ Million distributed in 2019-20)

NORTH CAROLINA  
 INDEPENDENT  
 COLLEGES & UNIVERSITIES

4

## Degrees Awarded – Education Value to the State

**25%** of  
Teachers  
who  
Graduate  
In NC

**37%**  
Nursing  
Masters  
Degrees

**60%**  
Pharmacy  
Degrees

**62%**  
Medical  
Degrees

**64%**  
Law  
Degrees

**89%**  
PA  
Degrees



NORTH CAROLINA  
INDEPENDENT  
COLLEGES & UNIVERSITIES

5

## Range/Average Tuition and Fees ( 2020-2021)

NCICU institutions

\$16,480 - \$57,760 and Avg. - \$31,558

UNC System Non-Resident

\$ 16,110 - \$35,929 and Avg. - \$22,798

(excluding NC Promise campuses and capital costs)

6

## Return of Investment to the State



**< 3% of the State's  
Higher Education Budget**

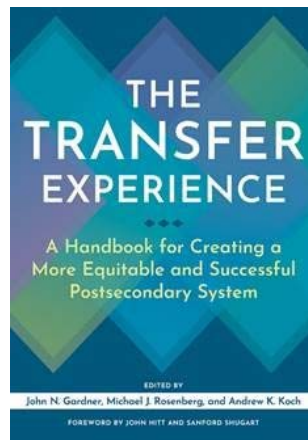
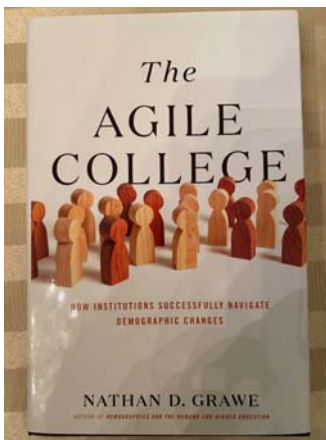
= **1** in **4** Bachelors  
Degrees

= **1** in **3** Graduate/  
Professional Degrees

= **66K** Employees

7

## National Recognition for Collaborations Between NCICU and NCCCS



THE CHRONICLE OF HIGHER EDUCATION

*"The collaboration between the private [colleges and universities] and public two-year colleges promises to reduce barriers to student success..."* The Chronicle

8

# Thank you!

*For your critical support of our colleges and students!*

## House Bills 1043 & 1105

- \$30 million for:
  - Students and families affected by COVID-19 at independent colleges and universities; and
  - Transition to remote education
  - PPE

## House Bill 118

- Legal protection for businesses and nonprofits

## Senate Bill 208

- Limited liability protection from lawsuits related to COVID-19

9

## COVID-19 Response

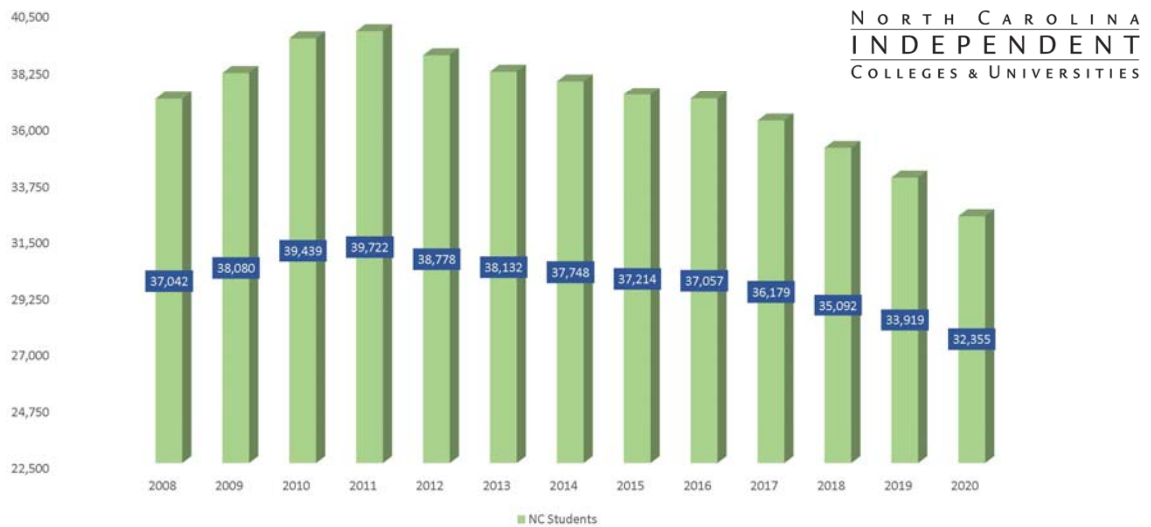
- 33 Campuses offering in-person and hybrid classes with 3 remote
- De-densified residence halls and classrooms, instituted PPE protections
- Campuses have served as testing and vaccination sites including vaccine storage, are providing mobile health clinics for education, training, health screening and vaccinations
- Using testing for entry, surveillance and symptomatic testing
- Many campuses are using Apps for daily monitoring of students, faculty, staff
- Many Health Sciences students are helping provide testing and vaccines locally



10



## NC Undergraduate Enrollment Impact of \$20M Loss in 2011 in State Aid



11

## Increased Challenges to NCICU North Carolina Enrollment

- COVID-19
- Other states offering in-state tuition to North Carolina students
- 1,700 out-of-state institutions can offer online courses in North Carolina
- NC Promise
- \$20M less in State financial aid than in 2011

12

## Legislative Priorities for 2021

- Increase in recurring funding of State Need-Based Aid of **\$11m** - from \$88.9m to \$99.9m
- **\$6m** in non-recurring financial aid for students whose families have been negatively affected by COVID-19 and for COVID-19 expenses
- **\$750k** to provide a scholarship to North Carolinians who graduate from the North Carolina School of Science and Mathematics and attend an NCICU institution

NORTH CAROLINA  
INDEPENDENT  
COLLEGES & UNIVERSITIES

13



**A Hope Williams, President**  
[Williams@ncicu.org](mailto:Williams@ncicu.org)

**Tom West, Vice President & General Counsel**  
[West@ncicu.org](mailto:West@ncicu.org)  
 919.832.5817

14